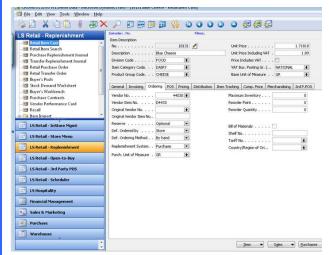## Usability:

♦ LS POS can be used with both keyboard and touch screen equipment, and offers features that make sales transactions easy to set up, manage and process for any retail business with its end-to-end GUI user interface.

♦ LS POS sets new standards for speed, ease-of-use and error-free processing of retail sales. The system has integrated real-time accounting and powerful inventory control.

♦ In Microsoft Dynamics NAV 2009, the user has the choice of two clients; the classic client and role-based client. With the familiar look of other Microsoft products (like MS Outlook) the store manager can have a client suited for his needs, the buyer another, and so on.

Ability: How much can you do?

Reliability:

♦ LS POS works online, or offline for optimal resilience with the online benefits available at all times

♦ LS POS is an integral part of LS Retail. Like the rest of LS Retail, the POS is based on & fully integrated into Microsoft Dynamics/NAV.

Retainability:

♦ LS Retail includes CRM and customer loyalty features 'out of the box'.

Sellability:

♦ LS Retail supports promotions, multi-buy, mix & match and much more to drive your customers sales to meet your business goals.

Reportability:

♦ One-click output screens to export to Excel, Word, etc., use standard reports, build custom reports quickly and easily, and even connect to the 'back end' data through tools like ODBC.

♦ LS Retail merchandising heirachy, attributes, variants, size, color, etc. allow vastly increased flexibility on how you view your information from accounting to supply chain to POS.

Accountability:

♦ Microsoft Dynamics/NAV includes a fully integrated financial package, including G/L, A/R, A/P, EDI, ACH, Debit and Credit card and full financial reporting, based on your format and layout.

Affordability:

♦ LS Retail, running on MS Dynamics/NAV can run on Microsoft SQL Server, eliminating the need for expensive, hard to maintain hardware

♦ With over 2,700 partners worldwide, our customers have many options for support, development, and implementation partners

♦ High ROI: LS Retail proves that performance, features and functions and ease of use does not have to mean high cost of ownership.

Strength and Stability:

♦ LS retail is one of the principle companies developing retail solutions based on Microsoft Dynamics NAV/AX for the international arena.

♦ LS Retail is used by more than 1300 companies with 25,000 stores operating over 50,000 POS terminals worldwide